

Yann CROUZET

Available for a **6-month end-of-studies internship** from **January 2019** as **JUNIOR CONSULTANT**



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23 years

Location : Paris, FR



PROFESSIONAL EXPERIENCES

2018 (6 months) | JUNIOR CONSULTANT INTERN

Accenture (Luxembourg – LUX) | Digital transformation – SAP oriented

I was involved in a mission for **ArcelorMittal** on the execution support by responding to client requests evolution concerning logistic **SAP** modules (MM and SD). I also took part in business process analysis, IT performance monitoring, agile methodologies and client proposals.

→ Trainings: Scrum, Agile and Design Thinking methods, Robotic Process Automation (RPA), SAP S4Hana, SAP Business One, SAP Leonardo, SAP Hybris.

2017 (6 months) | PROJECT MANAGEMENT INTERN

Volkswagen Group France (Paris - FR) | Digital transformation

I managed a digital retail platform for the dealer network, as part of the **Capgemini consulting digital transformation team**. Designing the future of the customer journey from WebToStore to WebInStore leads acquisition for the 5 brands : Volkswagen, Audi, Seat, Skoda and commercial vehicles.

- **Project management** (roadmaps & various project boards)
- **Drafting set of specifications** with brands to make evolve platform
- **Data picking and analysis** (Excel – Tableau – Power BI)
- **Risk analysis** and information monitoring

2016 (6 months) | MARKETING & SALES INTERN

Open group (Paris - FR) | Digital Transformation – IoT oriented

Commercial launch of an innovative tracking service offer for professional sports

- **Skills improvement** in the technical solution (IoT) and service offer :
- **Project management** : **Agile, Lean and Scrum** methods in collaboration with software developers, UX/UI designers and project managers.
- **Marketing analysis and competitive intelligence** : refine strategic positioning.

EDUCATION

2015 – 2019 | MASTER'S DEGREE IN MANAGEMENT (ongoing)

TOULOUSE BUSINESS SCHOOL - Grande Ecole Program accredited AACSB, EQUIS, AMBA

→ **Master 1 "Marketing & Stratégie" spé BigData** - Toulouse, France
Intensive courses to learn data analytics softwares, data strategy and real business cases projects with **Capgemini, Atos, SAP, SAS and Tableau** (BigData Marketing certified)

→ **Master 2 : Strategy and consulting** (aimed)

2013 – 2015 | Classe préparatoire aux grandes écoles - Valence, France

2-year university program dedicated to the preparation of the competitive entrance examinations for French Graduate Schools.

ADDITIONAL INFORMATIONS

2017| **Consulting Seminary about "Digital transformation"** conducted by PwC Consulting, Wavestone, Capgemini Consulting and CGI Consulting.

2017 | **Sales award** : This prize rewarded the most performant salers conducted by Mars group and Procter & Gamble

COMPETENCES

Project management



Data & Marketing Strategy



Metal sector



Automotive sector



IT TOOLS

BigData : Tableau, MS Power BI, Dataiku, SAS Visual Analytics, RStudio

Web : HTML, CSS (working knowledge)

Other : MS Office (macros), Google services, Adobe suite (CS), Sphinx IQ,



LANGUAGES

English ●●●●●●●●●●
TOIEC 870/990

Spanish ●●●●●●●●●●



PERSONAL INTERESTS

HORSE RIDING | FOR 16 YEARS

I am a passionate and experienced horse rider with a particular interest in Jumping competition since 15 years. I like training

my horses, preparing them for event and making sure they are healthy and in good condition.