

Mohamed Ismail MENOUNI

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Professional Experience

NISSAN MOTOR CORPORATION – Paris, France August 2017 – January 2018

France Assistant Manager Intern (6 months)

Reference: Bernard Loire, France Managing Director

- Participated in the Development of the Aftersales long-term strategy (Annual Income €100m): created a file allowing Investors and Directors to have an overview of any dealership in France by comparing several KPIs
- Analysed national business performance on a daily basis and proposed action plans according to the results
- Helped for the 4% sales increase by creating new reporting files used directly by the General Manager
- Organized Motivating Challenges to the network (gift vouchers, trip to Barcelona)
- Supported Zone Managers in the development of the European programs

BMCE CAPITAL – Casablanca, Morocco

June 2016 – August 2016

Portfolio Manager Assistant Intern (3 months)

Reference: Leila Benchemsi, Deputy Director

- Bank AUM (Asset Under Management): €5.2bn
- Portfolio monitoring (daily P&L calculation and development of the managed portfolio)

Additional Experience and Achievements

THE BOSTON CONSULTING GROUP (BCG) event – Paris, France

September - November 2017

Panelist

Reference: Mikael Le Mouellic, Principal at BCG / Vinciane Beauchene, Principal at BCG

- Prepared the event “Transmission” at the BCG Paris’ office
- Interviewed Carlos Ghosn before of 1000 attendees about his vision of the future and discussed the strategy and management of the Renault Group and the Alliance RNM
- Interviewed separately Idriss Aberkane about nowadays’ ways of education and a BCG’s principal about leadership in robots before of 1000 attendees

EDHEC GLOBAL LUXURY CLUB – Nice, France

November 2015 – August 2016

Strategic & Marketing coordinator

- Louis Vuitton’s CEO: Scheduled a meeting for a trip to Nice, France
- Development of the branding strategy ensuring the consistency of the brand
- Development of the social media and advertising strategies

Non-profit Association: « NICE ENVIRONMENT » – Nice, France

October 2015 – August 2016

Founder & President

- Managed five team members
- Prospected sponsors and raised funds (€2k)

Association: MATH EN JEANS – Meknès, Morocco

September 2014 – May 2015

- Nationwide robot development competition
- Won 1st price, best team of the country (20 attendees)

Education

EDHEC Business School – Nice, France

2015-2019

Bachelor in Business Administration

Triple accredited (EQUIS, AACSB & AMBA)

University of Applied Sciences (THI) – Ingolstadt, Germany

March 2017– July 2017

Exchange program

Languages & IT skills

French	Native	English	Fluent
Arabic	Native	Spanish	Fluent

IT Skills Word, Excel, PowerPoint, VBA notions

Additional Experience and Interests

- Tennis, traveling, music, volunteering.